

**Press release for 11/18/2024**

**Strategic Partnership for the Zettabyte Era: Three Storage Specialists Announce Collaboration**

**Rottweil/Siegen/Oberreichenbach (Germany). The three German companies BDT Media Automation, PoINT Software & Systems and COMBACK announce their strategic partnership. The aim of the cooperation is to provide scalable and efficient storage solutions for constantly growing data volumes.**

With BDT, PoINT and COMBACK, three specialists combine their decades of experience in data protection, backup and archiving. The cooperation between tape system manufacturer BDT, storage software expert PoINT and data management specialist COMBACK is expected to result in promising solutions for the secure storage of growing data volumes in data centers.

"We talk to our customers every day about the challenges they face in their data centers. The demand for cost-effective storage solutions that also offer maximum security and can grow flexibly is enormous," says Marcus Stier, Head of Business Development at COMBACK. "Together with PoINT and BDT, we will provide convincing answers by the beginning of 2025."

For further information, please visit [www.point.de](http://www.point.de).

**About BDT:**

BDT Media Automation GmbH is a global technology company and OEM partner specializing in the development and production of data storage solutions for storing and archiving large amounts of data.

Since its foundation in 1967, BDT has established itself as a reliable partner and today employs around 350 people at its locations in Rottweil (headquarters), the Netherlands, the USA, Mexico, China and Singapore.

As a tradition-conscious family business, now in its third generation, BDT combines innovative strength with decades of experience.

**About PoINT:**

PoINT Software & Systems GmbH is specialized in the development and distribution of software products for storage, management and archiving of data. Our data & storage management solutions offer an easy and efficient integration of different storage technologies and systems in consideration of enterprise requirements. PoINT products allow optimized usage of storage systems and help to reduce costs and issues caused by data growth. The software solutions fulfil compliance and archiving requirements and provide independence from storage technologies and vendors.

**About COMBACK:**

For over 20 years, the name COMBACK has stood for highly secure and reliable IT solutions and services. With our many years of experience and innovative strength, we provide our partners and their customers with reliable and efficient solutions for the secure long-term storage of large amounts of data.

Through our selected portfolio in the areas of data backup, long-term storage and archiving, we create sustainable value contributions for our partners and their customers.

We stand for innovation, competence and team spirit.

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